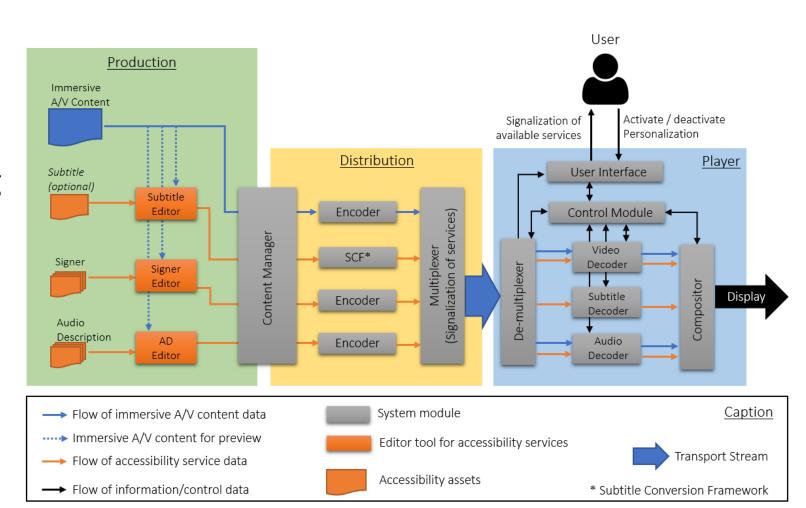


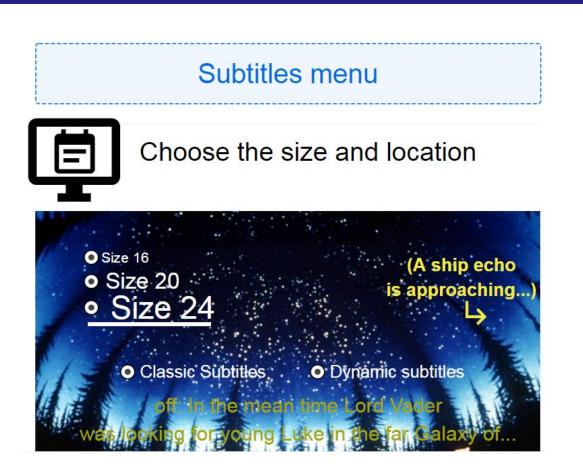


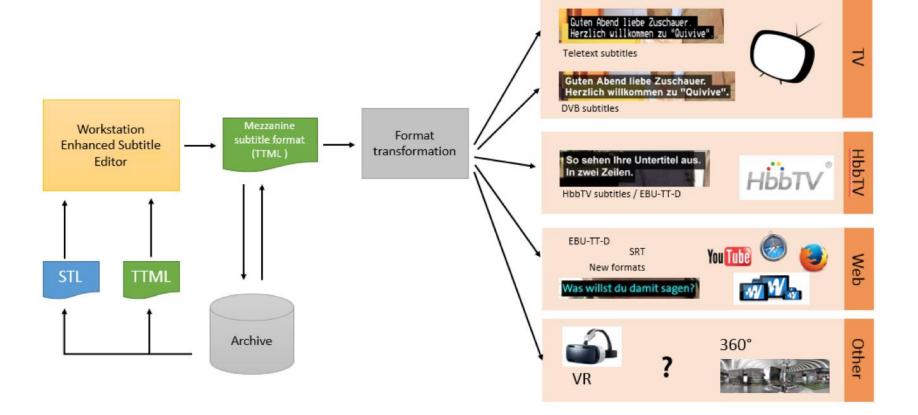
# ImAc: An Immersive platform for all citizens

- Create accessible and fully personalised services for all citizens
- Deliver novel resources for the broadcasting industry to provide adapted content ensuring accessibility in immersive environments
- Demonstrate the tools and platform in open pilots
- Work towards standardisation of accessibility data in an immersive content environment
- Maximize impact on society delivering real and useful solutions



## **SUBTITLES**

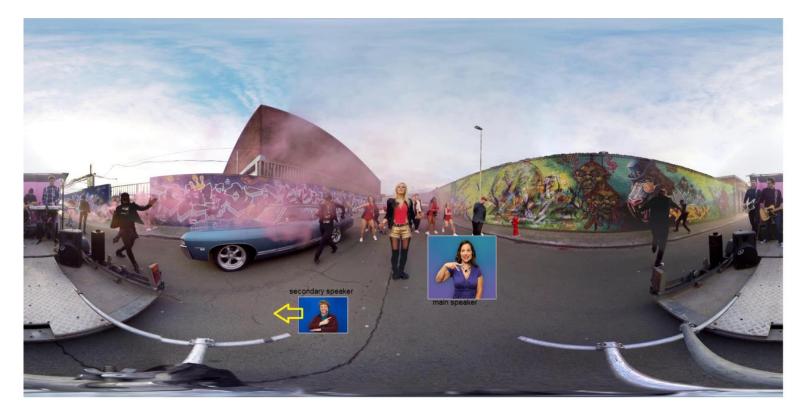


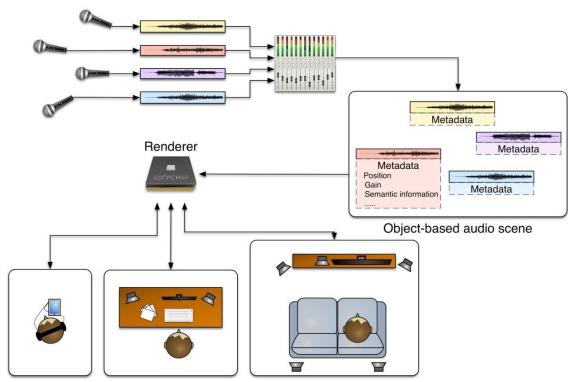


Moving to a unified and well annotated subtitle format for all productions

#### SIGN LANGUAGE

### **AUDIO DESCRIPTION**





Adapting universal standards for audio description across VR content

## **PARTNERS**











